



NORTH AMERICA, PACIFIC & PHILIPPINE MARKETING COMMITTEE MEETING
Wednesday, May 4, 2022
2:00 p.m., GVB Main Conference Room

AGENDA

- 1) **CALL TO ORDER**
- 2) **APPROVAL OF PREVIOUS MEETING MINUTES** Exhibit A
- 3) **REPORT OF THE CHAIRMAN**
- 4) **REPORT OF GVB MANAGEMENT**
 - A. New Guidance
 - B. 78th Guam Liberation Day
 - C. Free Guahån Trolley Service
 - D. Free PCR Testing
 - E. Safe Travel Stamp
- 5) **OLD BUSINESS**
- 6) **NEW BUSINESS**
 - A. Q4 Marketing Plans & Budgets
 - Philippines Market
 - Arrival Statistics
 - Seat Capacity
 - PTAA 29th Travel Tour Expo & Travel Trade Meetings
 - Budget Summary
 - Q4 Budget
 - Calendar of Events
 - North America Market
 - Arrivals Statistics
 - PIFA Fair 2022
 - IPW 2022
 - MWR Go Local Fair
 - Budget Update
 - Pacific Market
 - Arrival Statistics
 - Budget Update
- 7) **ANNOUNCEMENTS**
 - A. Next NAP Meeting | June 1, 2022 | 2:00PM
- 8) **ADJOURNMENT**